

Investment Banking Mentorship Program

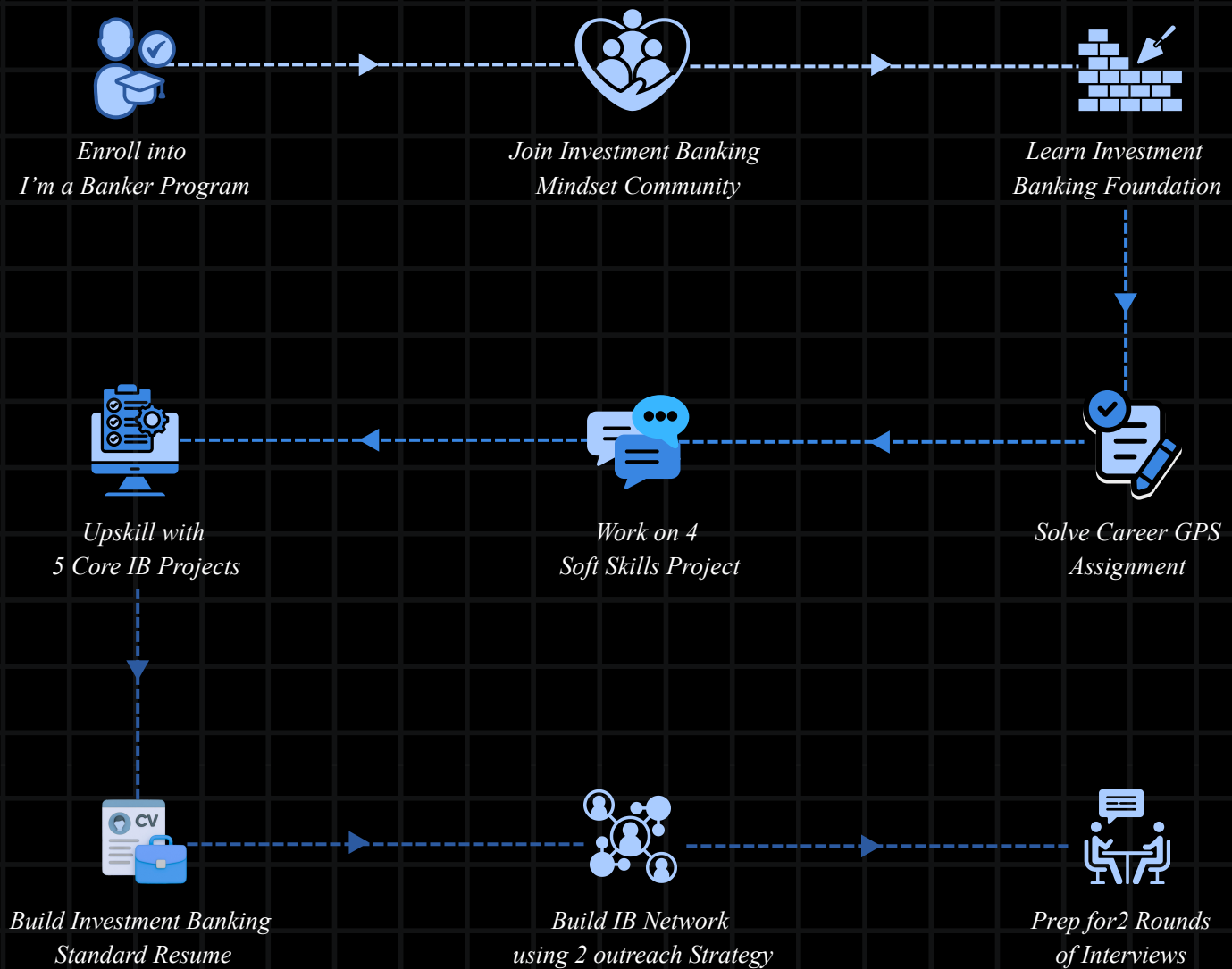
*Structured, Mentor-Led, Project-Based
Learning for Future Investment Bankers*

Build Career in Investment Banking
- The Right Way



An ~80 hour intensive, project-based experience designed to get you IB-ready, covering industry insights, real-world deals, resume prep & interview mastery.

Your Journey Ahead



Unlock Mock Interview + Placement Assistance

** For Top Fellow with 100% Program Completion*

Future Impact After Program

Where You Are Now

Where You're Headed*



Final-year undergrads or Graduate exploring IB roles

You're curious about breaking into finance but lack clarity on skills, expectations, and the path ahead.



Investment Banking Analyst/Associate

Drive high-stakes transactions, build pitch decks, value companies, and support client deals across sectors.



MBA, CA, CFA aspirants needing technical edge

You're strong on theory but want sharper execution on modeling, deal evaluation, and job-market readiness.



Merger & Acquisition (M&A) Analyst

Work on live mergers & acquisitions, analyze synergies, and assist in executing complex buy/sell-side deals.



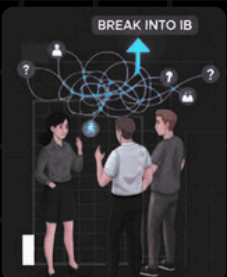
Early professionals transitioning into finance

You've worked outside finance but are now serious about building technical credibility and cracking IB roles.



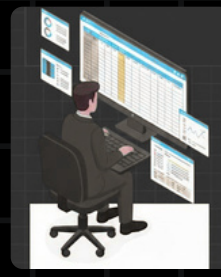
Valuation Analyst

You're curious about breaking into finance but lack clarity on skills, expectations, and the path ahead.



Anyone confused about how to actually break into IB

You're overwhelmed by scattered advice and lack a clear, structured path to break into IB with confidence.



Financial Modelling Expert

You're curious about breaking into finance but lack clarity on skills, expectations, and the path ahead.

Every role is open to candidates from all backgrounds

Your Roadmap to Investment Banking

3-step roadmap to start on the Investment Banking Path

The Program is designed to meet you from where you are and take you where you want to go.

FOUNDATION

(Discover the IB Landscape)

- Understand the Investment Banking landscape & career paths. Gain clarity on roles: M&A, Valuations, Fundraising, and Markets

- Learn how to position yourself for a long term career in Investment Banking by understanding exits & growth ladder

- Reflect with Career GPS Assignments to identify skill gaps & get mentor feedback on areas to improve

UPSKILLING

(Build Technical & Soft Skills Together)

- Strengthen communication, organization & productivity with 4 soft skill projects. Start becoming Analyst before getting into IB

- Master Financial Modeling, DCF, and M&A Deal Analysis. Learn industry research & pitch deck building with real case studies

- Build your resume with 5 real-world IB projects. Have tangible proof of work to showcase during your interviews

JOB READINESS

(Prepare Strategically for Recruitment)

- Craft an IB-ready resume with keyword optimization. Learn strategic application & networking methods

- Get access to 250+ companies & 1000+ professionals in our database to build your network & find opportunities using proven frameworks

- Prepare for interviews with mock tests & technical + behavioral + Deal + Culture Fit question banks

Course

CURRICULUM

STAGES

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Stage 1: Investment Banking Masterclass

In this first stage, you'll develop a crystal-clear understanding of the Investment Banking industry, its roles, structure, and the different verticals within it. This is where we help you decide if IB is the right fit and guide you on what it takes to succeed in the field.

Key Outcomes

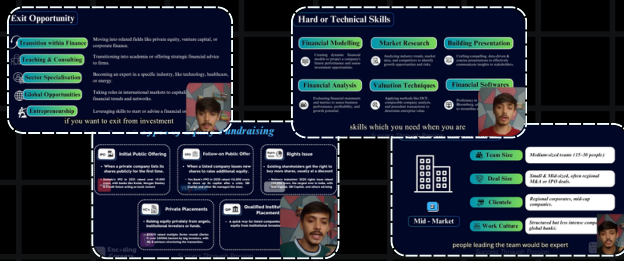
- Understand how Investment Banks operate (M&A, ECM, DCM, etc.)
- Learn about key career paths and exit opportunities
- Get clarity on what makes a strong IB candidate
- Build direction with guided introspection and industry insights



Stage Deliverable

6 Module based Career GPS Assignment for Career Clarity

Insider from Stage 1



➤ 6 Core Investment Banking fundamental Modules

➤ Solve module wise Career GPS Assignments

STAGES

1 2 3 4 5 6

Stage 2: Soft Skills Developer

Before technicals, you must learn to think and communicate like a banker. This stage trains you in core soft skills that are critical for success in any finance role, often overlooked but highly valued.

Key Outcomes

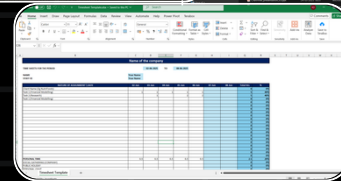
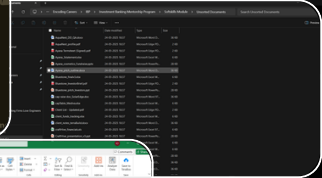
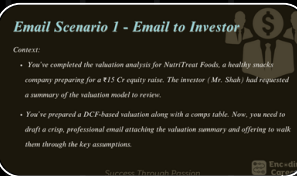
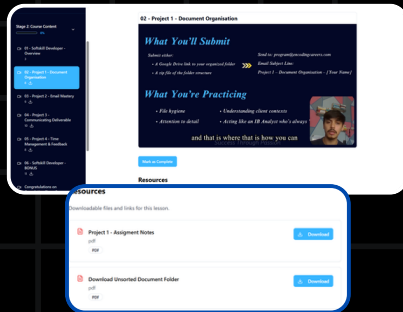
- Learn structured email writing & communication frameworks
- Improve task organization and feedback integration
- Build accountability through weekly planning
- Master real-world workflows used by bankers



Stage Deliverable

4 Soft Skill Assignments that train you to build yourself like an I - Banker

Insider from Stage 2



➤ Practice 4 Soft skills module
(Process explained step by step)

➤ Case Scenario based skill training

STAGES

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Stage 3: Project Lab

This is the heart of the program, where you work on real-world projects that hiring managers love to see. From industry research to modeling and valuation, you'll build a technical portfolio that showcases your readiness.

Key Outcomes

- Learn industry & company research frameworks
- Gain hands-on experience with financial modeling (3-statement, DCF, M&A)
- Understand deal structures and how to analyze them
- Build case-based IB project portfolio



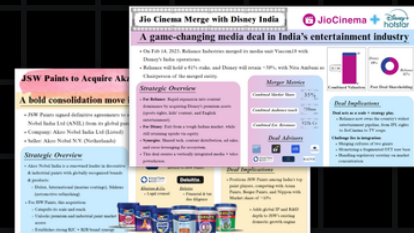
Stage Deliverable

5 Core Investment Banking projects to be submitted for mentor review

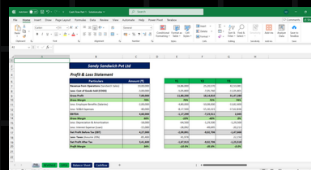
Insider from Stage 3



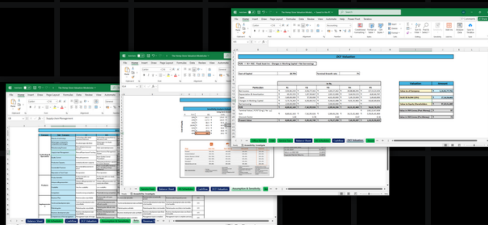
➤ *Project 3.1*
Industry Research



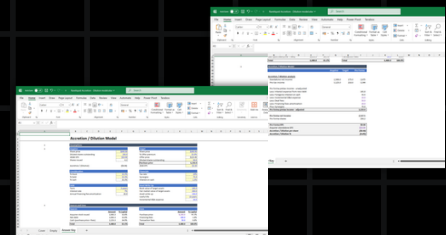
➤ *Project 3.2*
Deal Summaries



➤ *Project 3.3*
Financial Model of a Startup



➤ *Project 3.4*
DCF Valuation (Boutique IB Specific)



➤ *Project 3.5*
M&A Accretion/Dilution

STAGES

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Stage 4: Resume Builder

This stage helps you transform your raw skills into a compelling resume that gets noticed. You'll build a keyword-driven resume with structured sections, quantifiable outcomes, and clear positioning.

Key Outcomes

- Learn IB-specific resume structure and formatting
- Build bullet points with metrics & action verbs
- Position projects strategically for shortlisting
- Get mentor feedback and refinement tips



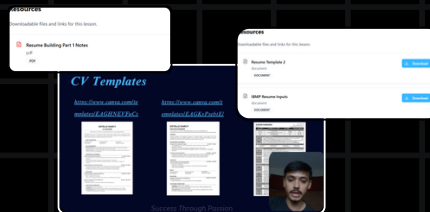
Stage Deliverable

Building Investment Banking Resume using template & mentor feedback

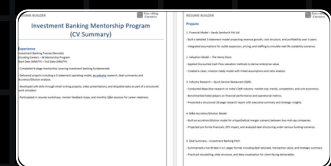
Insider from Stage 4



➤ Section wise in detail with a template



➤ All necessary templates & action notes shared for ref.



➤ Keywords & work-ex in your resume via IBMP

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Stage 5: Investment Banking Career Strategy

This stage focuses on execution: how to apply smartly, how to stand out, and how to build connections that lead to interviews. You'll learn how to crack into IB roles without relying on luck.

Key Outcomes

- Learn two personalized job application strategies
- Access 250+ firm database to apply strategically
- Build network with 1000+ investment bankers
- Learn the art of follow-ups and outreach



Stage Deliverable

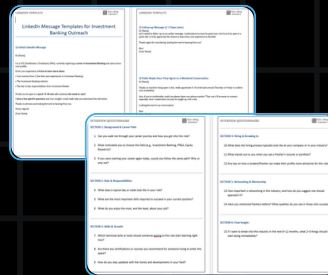
Application of networking strategy to start building relations for seeking referrals

Insider from Stage 5

Building Network & Earning Mentorship

HR & Senior Outreach

- 2 Practical Strategies explained Step by Step with real examples



- Exclusive curated resources to apply strategy

Firm Name	Location	Contact Info
...

- Bonus List of 250 Boutique Investment Banking Co. + 1000 Bankers based PAN India

STAGES

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Stage 6: Interview Prep

The final stage prepares you to perform under pressure. You'll learn to structure answers, build confidence, and tackle all types of questions, from technicals to deal walk-throughs to behavioral scenarios.

Key Outcomes

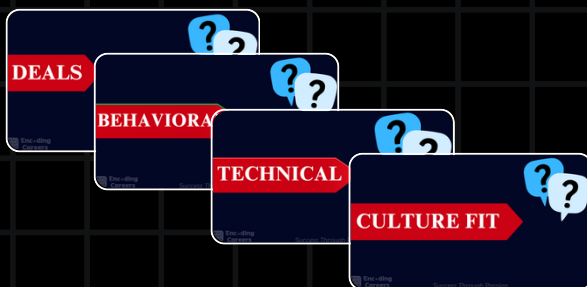
- Build strong foundations in financial concepts & deal logic
- Learn frameworks to answer any behavioral question
- Understand what interviewers are looking for
- Gain confidence through practice and mock interviews (for top fellows)



Stage Deliverable

Preparing for interviews on 4 category & submitting self prepared interview video

Insider from Stage 6



➤ 4 Category Questions to prep for Investment Banking Interviews



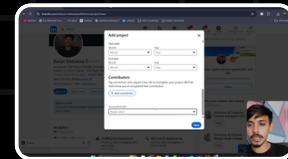
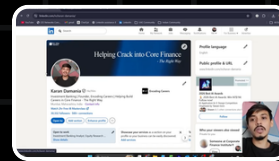
➤ Prepare using Structure, Mock Answers & Personal Examples

Placement SUPPORT



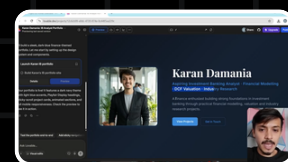
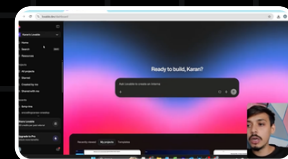
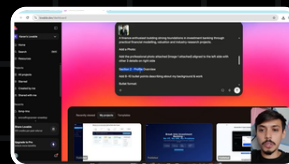
LINKEDIN OPTIMISATION

We polish your profile to highlight strengths, achievements, and keywords that attract recruiters.



PORTFOLIO BUILDING

Showcase real projects and case studies in a clean, compelling format that proves your skills.

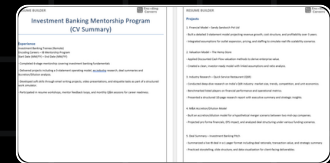


Placement SUPPORT



RESUME BUILDING

We help create your industry standard resume with mentor support & feedback

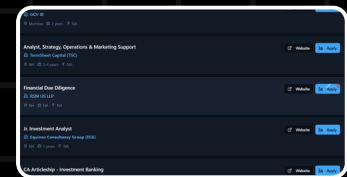
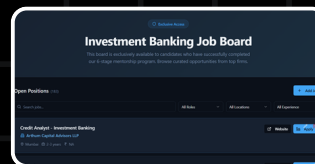


- Personalized questionnaire for profile and positioning
- Resume aligned with IB industry standards
- 1:1 feedback with multiple iterations
- Built to improve shortlisting by 70% for IB Roles



ACCESS TO EC JOB BOARD

Direct visibility to roles through our trusted hiring network. Updated with new openings daily

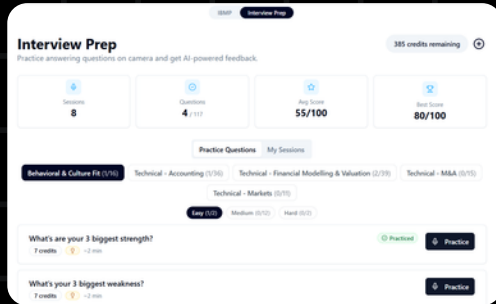


- Curated access to 1700+ boutique IBs/VCs Pan India
- Centralized platform for relevant roles
- Direct access to live openings and application links
- Saves time on job search, focus on preparation
- Focused efforts to earn 10-12 interview in 2 weeks



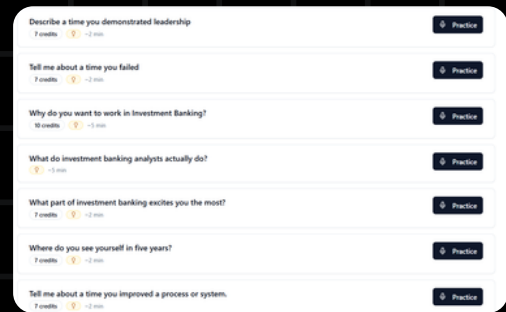
UNLIMITED CREDITS FOR EXCLUSIVE MOCK INTERVIEW PLATFORM

Simulated technical, behavioral, deal & culture fit rounds with feedback to sharpen your confidence.

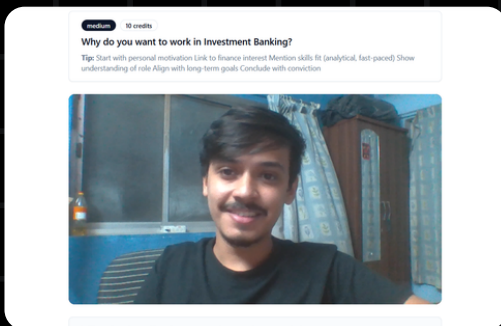


Practice technical, behavioral, and culture-fit questions relevant to IB roles

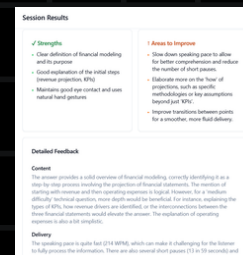
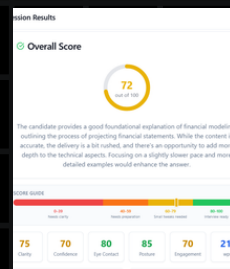
Access to 100+ frequently asked interview questions



Attempt interviews anytime, anywhere with structured practice flow



Get detailed feedback to improve answers, clarity, and confidence



Bonus ACCESS



INVESTMENT BANKING MINDSET COMMUNITY

As part of the program, you get free subscriptions worth ₹12,000 to top financial newspapers and deal insight platforms, curated to help you think like an I-Banker every single day.

WHAT'S INSIDE

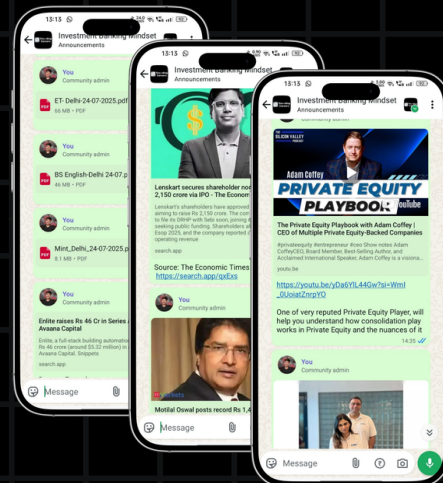
- Daily Financial News Access
- Live Deal Flow Tracking
- Macro & Sector Insights

This isn't just a community, it's your daily habit of thinking like an Investment Banker.

Insider from Community



➤ Access to Financial Newspaper on a Daily Basis



➤ Access to Deal updates, Macro trends, Economic updates, Industry research & much more...

Mentor SUPPORT



KARAN DAMANIA

Program Mentor

Co-Founder & CEO at Encoding Career



Hey there, Karan this side, I have been working in Investment Banking for 3+ years and have also worked in wealth management, equity research & private equity in my 4 year career journey.

Despite not coming from a Tier 1 college, I successfully broke into Investment Banking through strategic networking, mentorship, and hands-on learning.

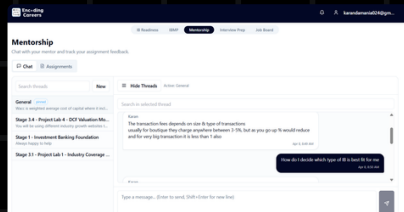
While in IB, within 3 months, I was promoted from Analyst to Associate and have since worked with 40+ clients across 15+ sectors.

Over 4 years in core finance, I have multiplied my earnings over 5x, alongside that I got opportunity to work for an US Investment Bank & a Private Equity company in India supporting them for Fundraising.

Through my journey, I have realised the power of upskilling, networking, and the right career guidance with mentorship support & through this program we are supporting candidates with the same to get them started on their Investment Banking Journey

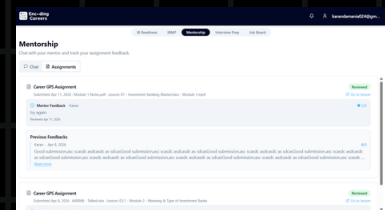
Mentorship Support on Platform

Once you enroll into the program, we will be connected via the platform mentorship chat



I would be available to answer any query that you would have related to the program

And I personally review all your assignments & submissions, so be ready for rigorous feedback :)

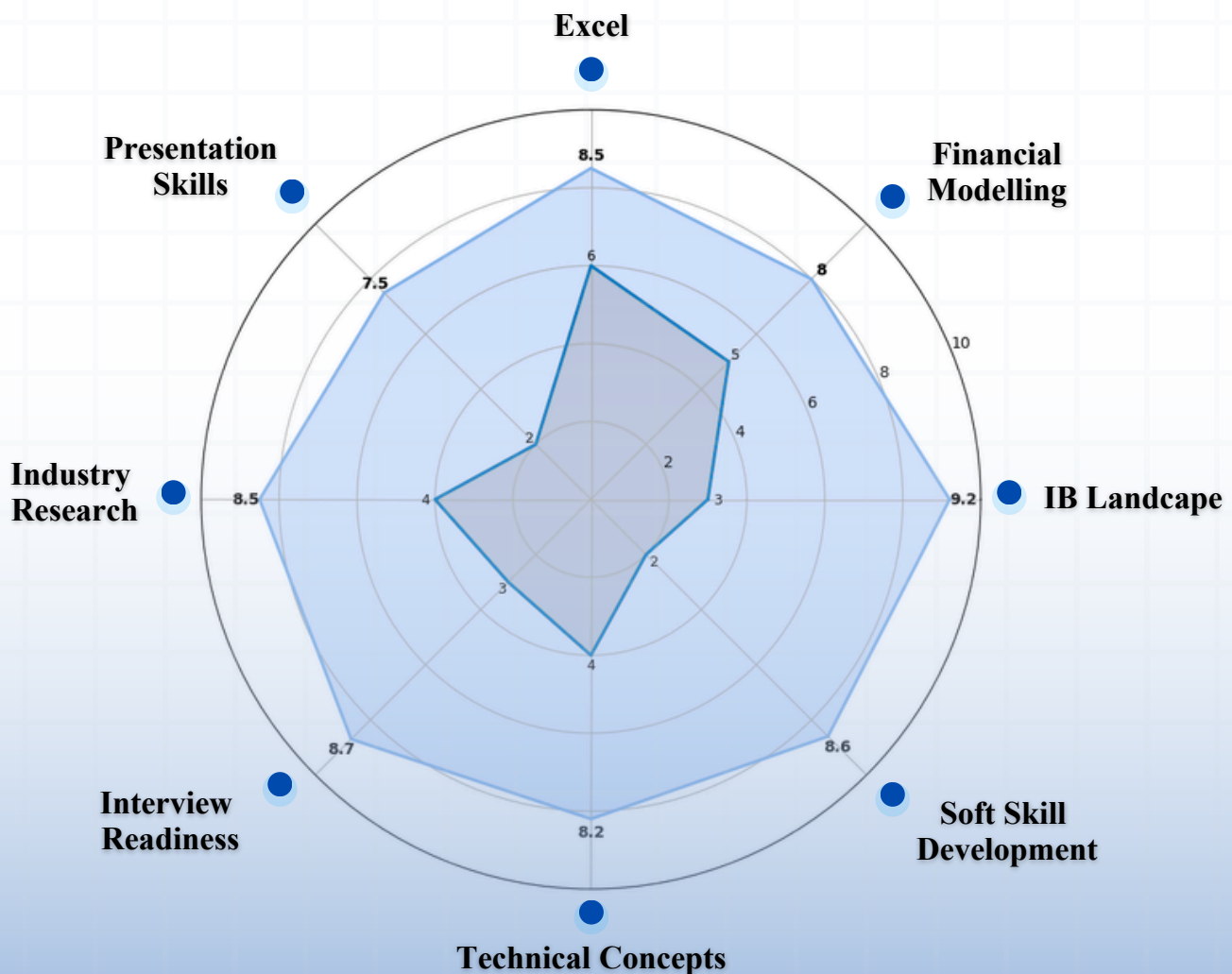


Before & AFTER

The Impact of Program on key skills

■ Before

■ After



Ready to start your Investment Banking Journey?


Investment Banking Mentorship Program - *The Right Way*

₹9,700 ~~₹11,000~~ / month
(For 3 months installment)

Total Amount

₹28,800 10% OFF
~~₹32,000~~

Make an informed decision

	 Encoding Careers	CFI	CFA	ACCA	IMARTICUS ZELL EDUCATION	THE VALUATION SCHOOL Jobaaj proschool The Wallstreet School
Affordability	₹28,800	₹47,500	₹3,50,000	₹3,50,000	₹1,25,000	₹25,000 - ₹35,000
Avg. ROI	10x - 15x	0x - 1x	2x - 3x	Upto 1x	Upto 5x	4x - 6x
Program Focus	Core IB Training	Only Financial Modelling	Technical Foundation	Technical Foundation	IB Back-End Operation	Financial Modelling + IB Basics
No. of Projects	5 IB Projects	1 Model	No Projects	No Projects	No Projects	Only 1-2 Models
Resume Building	✓	✗	✗	✗	✗	✗
Interview Preparation	✓	✗	✗	✗	✓	Only Resources
Mentorship Support	✓	✗	✗	✗	✓	✓

Apply Now →

Get Access to

STAGES

1 2 3 4 5 6



Bonus ACCESS



INVESTMENT BANKING MINDSET COMMUNITY



Placement SERVICE



Apply Now →

Candidate TESTIMONIALS



Kartik Bhatt
Valuation Analyst



Building my project portfolio gave me something tangible to showcase during interviews. The interviewer was impressed by the projects and we had a detailed discussion on Dcf valn project allowing me to prove & stand out from others



Rohit Kumar Rapelli
Investment Banking Analyst



Got placement facilitation by Encoding Careers at a Boutique IB firm in Mumbai, they have very smooth process once they understand your fit for the role. Got the interview & placment for IB Analyst role



Piyush Singh
Investment Banking Intern



Despite having financial modelling experience with graduation, I wasn't getting interview calls. IBMP helped me structure my preparation and positioning. Within ~30 days of prep, I started receiving responses and secured 5-6 interview opportunities and got started as IB intern at Pune Angels



Shreya Patil
IB Analyst



Coming from a CA and audit background, I struggled to transition into Investment Banking. IBMP gave me a structured pathway to upskill and prepare. Within ~12 weeks, I successfully transitioned into an IB Middle Office role.



Piran Mehta
Investment Banking Analyst



Coming from a ACCA background, I never focused much on communication and presentation skills. The soft skill projects pushed me out of my comfort zone. I had enrolled for explorer intially later upgraded to Banker plan to build my own projects and get strong hold on communication



Riyaz Shaikh
M&A Analyst



The small tips and tricks shared in final stage of the program made a huge difference in my preparation, they helped me stand out in my final rounds and confidently crack my IB interview.



Shubhi Agarwal
Investment Banking Intern



I wanted to get into Investment Banking but lacked clarity on how to position myself. IBMP helped me refine my resume and prepare for interviews, giving me a clear direction and confidence to pursue IB roles, helping me get my 1st internship

[Apply Now →](#)

Frequently Asked

QUESTIONS (FAQs)

■ How long does it take to complete the program?

The program has ~35 hours of recorded content across 6 stages, with regular updates added. Since the program is fully practical, including detailed projects and assignments, it typically takes 80–100 hours to complete. If you commit 1–2 hours daily, you can comfortably finish the program within 2–3 months.

■ Is the program recorded or live?

the program is 100% recorded, giving you full flexibility to watch at your convenience. You can pace it according to your availability and comfort. Access is limited to 2 devices (we recommend 1 mobile + 1 laptop/PC).

■ How does the mentorship and support system work?

Each enrolled candidate is assigned a dedicated mentor.

Your mentor will:

- Provide feedback on all submitted assignments
- Guide you on resume building and interview preparation
- Help with placement support
- Be available for query resolution via official mentorship email

You'll receive the mentorship contact details upon enrollment.

■ What is the fee structure and payment plan?

You can either pay ₹32,000 in full for complete access to all 6 stages, or opt for a 3-month installment plan of ₹11,000/month.

For 3 month installment plan, access is unlocked month on month:

- Month 1: Stage 1 + Stage 2 + Project 3.1 (Industry Research)
- Month 2: Project 3.2–3.5 + Excel for Financial Modelling
- Month 3: Resume Building + IB Career Strategy + Interview Prep

[Apply Now →](#)

Frequently Asked QUESTIONS (FAQs)

■ Will I get a certificate at the end?

Yes. On 100% completion of the program and submission of all assignments, you'll receive an official certificate of completion.

■ What kind of projects will I build?

You'll complete 5 real-world IB projects, including:

- Industry Mapping & Investment Analysis
- Deal Summary
- Financial Model of a Startup
- DCF Valuation
- M&A Accretion/Dilution Analysis

These help build a standout portfolio for recruiters.

■ Is there placement or referral support?

Yes. We offer:

- Referrals to roles in our B2B network (shared based upon availability)
- Mock interviews for top fellows
- A curated database of 250+ companies & 1000+ I-Bankers

Note: You must complete the program to be eligible for referrals.

■ What if I don't have a finance background?

That's perfectly fine. We start with industry fundamentals and build up gradually to advanced projects, ideal for both beginners and early professionals.

■ Can I contact someone before enrolling?

Yes, we're happy to guide you. Click on the Apply Now button, fill in your details & our team will reach out to you.

[Apply Now →](#)